

# D.E. RODWELL

## INVESTIGATIVE SERVICES LTD

# Tightening down the Hatches

A Summary of Timely Articles of Special Interest to Businesses in  
Protecting your Assets, and some lighter stories to bring humour into your day.

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[www.daverodwell.com](http://www.daverodwell.com)

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### Dave's Editorial

It has been awhile since I put out one of my newsletters and I have had a few people comment that they missed them. No excuses, work just got busy and then summer hit. But I miss my contact with each of you, so here is another newsletter. Hopefully full of information that will be useful to you and anyone else that you care to share it with.

There have been a number of articles written in the last while about identity theft, and I came across one such article that I felt had a lot of tips that are easy to implement and made some sound sense. Look for them under **Security Tips**.

I was recently contacted about a rumour that hotel chains are putting your personal credit card information onto the cards that you use to open your hotel room door. I contacted a couple of sources within

the hotel industry and learned it is not true. Though it is technically possible that type of information could be transposed onto one of those cards, there would be no purpose, therefore it is not done. They already have your information that you supplied in their computer if you head out in the morning without paying.

If you have a question on a security issue of this nature give me an email, and I would be pleased to cheque it out for you.

Additionally if you have any interesting information that can be shared with my readers, please pass it onto me. My desire is to produce a newsletter that you look forward to receiving each month. That it contains information to make your company prosper, and provide a safe environment for your staff.

I will always provide a little humour, as that makes the world day enjoyable.

If you would like to be removed from the newsletter list or added to the free subscription list. Please advise contact me by:  
Email at [dave@daverodwell.com](mailto:dave@daverodwell.com)  
Phone or fax 780-460-3028

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## Security Tips

A corporate attorney sent the following out to the employees in his company. I would like to share this with you.

1. The next time you order cheques have only your initials (instead of first name) and last name put on them. If someone takes your cheque book, they will not know if you sign your cheques with just your initials or your first name, but your bank will know how you sign your cheques.

2. Do not sign the back of your credit cards. Instead, put "PHOTO ID REQUIRED".

3 When you are writing cheques to pay on your credit card accounts, DO NOT put the complete account number on the "For" line. Instead, just put the last four numbers. The credit card company knows the rest of the number, and anyone who might be handling your cheque as it passes through all the cheque processing channels won't have access to it.

4. Put your work phone # on your cheques instead of your home phone. If you have a PO Box use that instead of your home address. If you do not have a PO Box, use your work address. Never have your SIN# printed on your cheques. (DUH!) You can add it if it is necessary. But if you have it printed, anyone can get it.

5. Place the contents of your wallet on a photocopy machine. Do both sides of each license, credit card, etc. You will know what you had in your wallet and all of the account numbers and phone numbers to call and cancel. Keep the photocopy in a safe place. I also carry a photocopy of my passport when travel either here or abroad. We've all heard horror stories about fraud that's committed on us in stealing a name, address, SIN, credit cards.

Unfortunately, I, an attorney, have firsthand knowledge because my wallet was stolen last month. Within a week, the thief(s) ordered an expensive monthly cell phone package, applied for a VISA credit card, had a credit line approved to buy a Gateway computer, received a PIN number from DMV to change my driving record information online, and more. But here's some critical information to limit the damage in case this happens to you or someone you know:

1. We have been told we should cancel our credit cards immediately. But the key is having the toll free numbers and your card numbers handy so you know whom to call. Keep those where you

can find them.

2. File a police report immediately in the jurisdiction where your credit cards, etc. were stolen. This proves to credit providers you were diligent, and this is a first step toward an investigation (if there ever is one).

But here's what is perhaps most important of all: (I never even thought to do this.)

3. Call the two national credit reporting organizations immediately to place a fraud alert on your name and Social Insurance number. I had never heard of doing that until advised by a bank that called to tell me an application for credit was made over the Internet in my name. The alert means any company that cheques your credit knows your information was stolen, and they have to contact you by phone to authorize new credit.

By the time I was advised to do this, almost two weeks after the theft, all the damage had been done. There are records of all the credit cheques initiated by the thieves' purchases, none of which I knew about before placing the alert. Since then, no additional damage has been done and the thieves threw my wallet away. This weekend someone turned in the wallet. It seems to have stopped them dead in their tracks.

Now, here are the numbers you always need to contact about your wallet, etc. has been stolen:

- 1.) Equifax Canada: 1-877-249-2705
- 2.) TransUnion: 1-877-525-3823

We pass along jokes on the Internet; we pass along just about everything. But if you are willing to pass this information along, it could really help someone that you care about.



## Upcoming Workshops and Speaking Engagements

### Best Training Bargain in Town

Anyone interested in personal development or company improvements in should attend the Northern Alberta Business Incubators Conference and Mini Trade Show. It happens on Oct 13<sup>th</sup> at the St. Albert Inn, between 8:00 am to 5:00 pm. You will hear five presentations:

1. Protecting Your Assets by Dave Rodwell
2. Small Business and the Internet by Tema Frank
3. Hire for Hipa –Train for Skill by Lloyd Kenney
4. Assessing your People –Key to Successful HR by Darel Baker

The luncheon Keynote Speaker is Robin J. Elliot – renowned international speaker with “What 98% of Small Business Don’t Know”

Robin is a guru on Joint Venture Marketing. I have personally hear him speak, and he alone is worth the \$79.00 ticket. I can assure you that if you are in business, he will provide you with a number of ways to make back your admission fee 10 times over. Lunch is on the house as well.

I have three workshops on shoplifting planned for the month of November. These timely courses prior to the Christmas rush are designed to educate retail employees on how to: prevent shoplifting, apprehend offenders, not put the company in a libellous position.

I will have the 2006 schedule of workshops and training schedules on my website at [www.daverodwell.com](http://www.daverodwell.com) in the near future.

If you are interested in making money by doing a joint venture contact me about organizing a training session.

### Schedule of Events

Oct 13<sup>th</sup> 8:00 am to 5:00pm

***Protecting Your Assets.***

**N.A.B.I. Conference and Mini Trade Show.**

St. Albert Inn – Grandin Room

Tickets available at by calling 460-1000

Nov 3<sup>th</sup> 8:00 am to 9:30 pm

***All About Shoplifting***

Northern Alberta Business Incubator

13 Mission Ave. St. Alberta

Nov 16<sup>th</sup> 8:00 am to 9:30 pm

***All About Shoplifting***

Northern Alberta Business Incubator

13 Mission Ave. St. Alberta

Nov 24<sup>th</sup> 8:00 am to 9:30 pm

***All About Shoplifting***

Northern Alberta Business Incubator

13 Mission Ave. St. Alberta

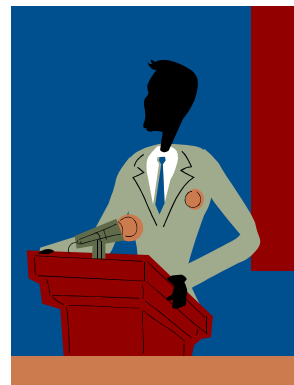
Jan 12<sup>th</sup> 9:00 am to 12:00 pm

***Developing a Corporate Security Plan***

Northern Alberta Business Incubator

13 Mission Ave. St. Alberta

Book your place by calling 460-3028 or email to [dave@daverodwell.com](mailto:dave@daverodwell.com)



## **A bit of Humour**

### **Here is one for my lawyer friends**

Lawyers should never ask a witness a question if they are not prepared for the answer. In a trial, a Southern small town prosecuting attorney called this first witness, a grandmotherly, elderly woman to the stand.

He approached her and asked, "Mrs. Jones, do you know me?"

She responded, "Why, yes I do know you. Mr. Williams. I have known you since you were a young boy, and frankly, you have been a big disappointment to me. You lie, you cheat on your wife, and you manipulate people and talk about them behind their backs. You think you are a big shot when you haven't got the brains to realize you never will amount to anything more than a two-bit paper pusher. Yes, I know you."

The lawyer was stunned! Not knowing what else to do, he pointed across the room and asked, "Mrs. Jones, do you know the defence attorney?"

She again replied, "Why yes, I do. I have known Mr. Bradley since he was a youngster too. He is lazy, bigoted, and has a drinking problem. He cannot build a normal relationship with anyone and his law practice is one of the worst in the entire state. Not to mention he cheated on his wife with three different women. One of them was your wife. Yes, I know him."

The defence attorney almost died.

The judge asked both counsellors to approach the bench, and in a very quiet voice, said, "If either of you bastards asks her if she knows me, I'll throw you sorry asses in jail for contempt."

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### **For all those that like flying (Sounds like some funny actions happen in the airline industry)**

West Jet airline attendants make an effort to make the in-flight "safety lecture" and announcements a bit more entertaining. Here are some real examples that have been heard or reported:

On a West Jet flight (There is no assigned seating, you just sit where you want) passengers were apparently having a hard time choosing, when a flight attendant announced, "People, people we're not picking out furniture here, find a seat and get in it!"

On another West Jet Flight with a very "senior" flight attendant crew, the pilot said, "Ladies and gentlemen, we've reached cruising altitude and will be turning down the cabin lights. This is for your comfort and to enhance the appearance of your flight attendants."

On landing, the stewardess said, "Please be sure to take all of your belongings. If you're going to leave anything, please make sure it's something we'd like to have."

"There may be 50 ways to leave your lover, but there are only 4 ways out of this airplane."

"Thank you for flying West Jet Express. We hope you enjoyed giving us the business as much as we enjoyed taking you for a ride."

After a particularly rough landing during! Thunderstorms in Ontario, a flight attendant on a West Jet flight announced, "Please take care when opening the overhead compartments because, after a landing like that, sure as hell everything has shifted."

Heard on a West Jet Airline flight. "Ladies and gentlemen, if you wish to smoke, the smoking section on this airplane is on the wing. If you can light them, you can smoke them.

A plane was taking off from the Winnipeg Airport. After it reached a comfortable cruising altitude, the captain made an announcement over the intercom, "Ladies and gentlemen, this is your captain speaking. Welcome to Flight # 293, non-stop from Winnipeg to Montreal, The weather ahead is good and, therefore, we should have a smooth and uneventful flight. Now sit back and relax... OH, MY GOD!" Silence followed, and after a few minutes, the captain came back on the intercom and said, "Ladies and Gentlemen, I am so sorry if I scared you earlier. While I was talking to you, the flight attendant accidentally spilled a cup of hot coffee in my lap. You should see the front of my pants!"

A passenger in Coach yelled, "That's nothing. You should see the back of mine!"

## For my Toastmaster Friends

Try reading this one.

Aoccdrnig to a rscheearch at Cmabrigde Uinervtisy, it deosn't mtttaer in waht oredr the ltteers in a wrod are, the olny iprmoetnt tihng is taht the frist and lsat ltteer be at the rghit pclae.

The rset can be a total mses and you can sitll raed it wouthit porbelm.

Tihs is bcuseae the huamn mnid deos not raed ervey lteter by istlef, but the wrod as a wlohe. Amzanig huh?

WHY ENGLISH is so hard to Learn!

- 1) The bandage was wound around the wound.
- 2) The farm was used to produce produce.
- 3) The dump was so full that it had to refuse more refuse.
- 4) We must polish the Polish furniture.
- 5) He could lead if he would get the lead out.
- 6) The soldier decided to desert his dessert in the desert.
- 7) Since there is no time like the present, he thought it was time to present the present.
- 8) A bass was painted on the head of the bass drum.
- 9) When shot at, the dove dove into the bushes.
- 10) I did not object to the object.
- 11) The insurance was invalid for the invalid.
- 12) There was a row among the oarsmen about how to row.
- 13) They were too close to the door to close it.
- 14) The buck does funny things when the does are present.
- 15) A seamstress and a sewer fell down into a sewer line.
- 16) To help with planting, the farmer taught his sow to sow.
- 17) The wind was too strong to wind the sail.
- 18) After a number of injections my jaw got number.
- 19) Upon seeing the tear in the painting I shed a tear.
- 20) I had to subject the subject to a series of tests.
- 21) How can I intimate this to my most intimate friend?

## Goodbye and Have a great month